



## VOLUNTEER OPPORTUNITY

### CANADIAN SPORT PSYCHOLOGY ASSOCIATION/ ASSOCIATION CANADIENNE DE PSYCHOLOGIE DU SPORT

#### **Social Media Specialist (~8 hours a month; one-year commitment)**

The Canadian Sport Psychology Association (CSPA) is seeking a qualified individual(s) with an interest in Social Media and Communications for a volunteer role in the Communications and Marketing committee. Social media specialist(s) will be proficient in their operation of Facebook, Instagram, and Linked-in. The primary duties will involve:

- Organizing, creating and disseminating twice-monthly social media posts
- Recording and analyzing social media data
- Strategizing social media campaigns and initiatives on behalf of the CSPA
- Reporting to the Communication and Marketing lead

CSPA managing council and its committees consist of passionate and committed members who strive to make CSPA an important and relevant organization for applied sport psychology practitioners. CSPA could not advance our field without these dedicated volunteers. *We invite you to bring your energy and skills to our team!*

CSPA is committed to creating an inclusive and diverse environment among its volunteers. All qualified applicants will receive consideration without regard to race, ancestry, place of origin, colour, ethnic origin, citizenship, creed, sex, sexual orientation, age, marital status, family status or disability.

**To Apply:** Please email your cover letter outlining your skills relevant to the position and what you aim to achieve in this volunteer role to Sharleen Hoar, Chair, Canadian Sport Psychology Association, [info@cspa-acps.com](mailto:info@cspa-acps.com). Please include "Social Media Specialist" in the subject line.

**Deadline: Friday September 16, 2022**

#### **VISION**

*LEADING EXCELLENCE IN SPORT PSYCHOLOGY PRACTICE: ONE INDIVIDUAL, ONE TEAM, ONE COMMUNITY AT A TIME.*

- a. Our people: Passionate mental performance consultants and registered psychologists creating positive change.*
- b. Our profession: Dedicated empirically-based organization driving advocacy and governance of sport psychology through education and innovation.*
- c. Our community: Inspiring, developing and sustaining health cultures of excellence.*